

## Travis Fuller (Judge)



After studying marketing and finance Travis joined the world's largest premium wine producer, Southcorp Wines (now Treasury Wine Estates). Having worked across the entire wine portfolio he has gained unique insight into the marketing of premium Australian wine to the world including Penfolds, Wynns Coonawarra, Coldstream Hills and Devils Lair.

He was invited to the Len Evans Tutorial in 2007 (often described as the most exclusive wine school in the world) by Len himself after winning the Inaugural Greg Doyle Medal for Best Associate Judge at the Royal Sydney Wine Show. Travis is also a senior wine show judge across Australia and internationally. This year sees his eleventh as a judge for Mundus Vini - the world's largest wine show - held twice each year in Germany of which he is now a Jury President.

Now with over 25 years of wine industry experience, Travis has worked across the McWilliams' wine portfolio (Mount Pleasant, Hanwood) before moving to [yellow tail], Accolade Wines and now overseeing the development of the Pernod Ricard Winemakers fine wine portfolio which includes brands such as Kenwood in Sonoma, Bodegas Ysios in Rioja, Church Road in Hawkes Bay and St Hugo from Barossa.